

# **DRAFT**

**SCOTTSDALE PRIDE COMMITTEE  
ONE CIVIC CENTER  
3<sup>RD</sup> FLOOR CONFERENCE ROOM  
7447 E. INDIAN SCHOOL ROAD  
SCOTTSDALE, AZ  
SEPTEMBER 4, 2003**

## **MINUTES**

**PRESENT:** Chandra Bonfiglio, Chair  
Jim Pompe, Vice Chair  
Jim Britt  
Richard Gayle  
Susan Jorge  
Debbie Fuller  
Lisa Haskell  
Kristina LaJeunesse  
Sonnie Stevens  
Pamela Wheeler

**ABSENT:** Cristina Lenko  
Greg Heine  
Brian Webber  
Cathy Zebarth

**STAFF:** Lisa Cline  
Rob Millar

### **CALL TO ORDER**

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:30 p.m.

### **APPROVAL OF THE MINUTES**

A Motion was made by Ms. Wheeler to approve the minutes of the July meeting minutes as presented. The Motion was seconded by Mr. Gayle and passed unanimously.

### **SUBCOMMITTEE UPDATES**

#### **Development**

Ms. Jorge reported she was able to secure a \$1,000.00 donation from General Mills and 500 granola bars or fruit snacks.

Vice Chair Pompe stated that his business would donate \$500.00.

Chair Bonfiglio stated they should include Prudential as a corporate sponsor on the water bottle because they contributed \$1,000.00 for Parada del Sol and they have not received any recognition.

### **Public Relations/Marketing**

Vice Chair Pompe stated he spoke with Ms. Zebarth and she indicated she was working on a brochure for the committee. Chair Bonfiglio stated at the last meeting the Committee discussed having a rack card printed up that would discuss all of their different programs and how citizens could get involved.

Ms. Cline presented information on the G.A.I.N. (Getting Arizona Involved in Neighborhoods) event that would be held the evening of October 25th from 5:00 to 9:00 p.m. She reported the G.A.I.N. kick off event would be held on September 30<sup>th</sup> from 6:30 to 7:30 p.m. at the Scottsdale Center for the Arts. She further reported if the Committee were interested they could have a table at the kick off event and pass out information regarding Treasure 'N Trash and the Scottsdale Pride Committee. Chair Bonfiglio stated she would attend. She also stated they should have the rack cards printed up prior to that evening to distribute. Ms. Wheeler stated she would also attend the event.

### **Education/Outreach**

Ms. Stevens stated the finalists' picture from the coloring contest would be displayed in the Children's library during the month of October. She further stated they would need to have someone type up tags with their names and ages to put on the front on the pictures. Ms. Wheeler volunteered to type the tags.

Ms. Jorge stated for next year she would like to give the children up north the opportunity to participate in the coloring contest. Ms. Stevens noted one of the problems is that the contest is during the summer and that makes it difficult to have people available to present information on the contest. Chair Bonfiglio suggested for next year they could hold the contest before the end of the school year. Ms. Jorge stated it would be nice to allow the corporate sponsors the opportunity to have their children participate in the contest.

### **DISCUSSION POSSIBLE ACTION ON 2003 TREASURES 'N TRASH EVENT**

Chair Bonfiglio thanked Ms. Stevens for preparing the Treasures 'N Trash checklist.

The Committee members have had a chance to review the text and the discussion began on the Treasures 'N Trash checklist.

Ms. Stevens reported the Committee needs to decide the text that would be included on the water bottle. The Committee discussed the format and determined they should include the sponsors names, the logo, their web address, and they should include the following four events: Community Garden Project, Earth Day, Just Shoot for it (with Phx Suns), and Adopt A Road.

Ms. Britt reported he received \$200 sponsorship from a chiropractor.

Chair Bonfiglio reported she has the banners for the booths in her garage.

Ms. Stevens provided a brief overview of the set up for event and on how the event would proceed.

Ms. Stevens reported they have pick-up sticks in the warehouse that they should provide to the people in the cactus areas. Ms. Jorges stated on the web site they should let people know to bring gloves.

Ms. Stevens noted that children under 12 couldn't participate in the event because of liability issues. She further stated they might also want to have some preprinted community service certificates for the school groups participating in the event.

Ms. Jorges commented on the fact that they should have more people man the booths during the morning hours when they are the busiest.

The Committee discussed the fact that in place of the gold rocks they would be giving the participants raffle tickets to participate in the drawing for prizes. It was discussed in place of having a lot of smaller gifts they should have one major gift at each check in station. They would have each participant put their name and phone number on the raffle ticket and post the winners of the drawing on the web site.

Vice Chair Pompe stated, he would volunteer to take pictures at the event.

Ms. Stevens stated staff needs to order first aid kits for each of the check in stations.

Ms. Wheeler stated they need to order a roll of raffle tickets.

Chair Bonfiglio stated they need volunteers to go to the warehouse to get the supplies for the event. Chair Bonfiglio suggested they go to the warehouse on September 19<sup>th</sup> at 1:00 p.m. Ms. Wheeler and Ms. Jorges volunteered.

Chair Bonfiglio stated the three staging areas include: Indian Bend Wash, A.J.'s at Pinnacle Peak, and the Summit Shopping Center. She further stated each of the committee members needs to sign up at one of the locations.

Ms. Cline reported if they take pictures of children during the event they would have to have them sign a waiver before they could be used on the web site for publicity. A discussion ensued and it was determined they would only take pictures of adults.

The Committee discussed preparing a list of sponsors to post at each of the stations.

Chair Bonfiglio stated they have discussed having a thank you ceremony for the sponsors.

Chair Bonfiglio reported they would send out press releases for the event. She further reported what they want to have is news coverage prior to the event.

Mr. Millar stated the Scottsdale Road banner is booked through the end of the year. He further stated if that is something they want for next year they should reserve it now.

Ms. Stevens reported anyone can speak at a City Council meeting prior to the agenda items, she suggested they have a committee member present information about the TNT event. She stated they need to schedule a time for the City Council to acknowledge the coloring contest winner. Mr. Millar stated he would check with City Council regarding a date.

Chair Bonfiglio stated the Committee should schedule another meeting in September to finalize the plans for TNT. It was determined the Committee would hold a meeting on September 17<sup>th</sup> at 5:30 p.m. Chair Bonfiglio reported they would email the committee members regarding the location.

## **DISCUSSION OF REVISED BY-LAWS**

Chair Bonfiglio stated she would suggest the Committee discuss the By-laws at the retreat.

## **STAFF ANNOUNCEMENTS**

Mr. Millar stated the City Clerk's office needs updated information on some of the committee members.

Mr. Millar reported on Saturday, September 20<sup>th</sup> from 9:00 to 1:00 at the shopping center at Frank Lloyd Wright and Via Linda a doctor's office is holding a Kids Health Day America and they wanted to know if the committee was interested in having a table at the event. The consensus of the Committee was they were not interested in participating because they were involved in preparing for the TNT event.

Chair Bonfiglio passed out a flier for the Friends of Scenic Drive cook out at MacDonald's Ranch on Saturday, September 13<sup>th</sup>.

Chair Bonfiglio stated at the Committee's November retreat she would like the committee to look at what programs they want to be involved in and bring in new projects.

Chair Bonfiglio stated the Committee would not have a December meeting and she would like to host a Christmas dinner to thank everyone for all of their hard work.

### **ADJOURNMENT**

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 7:10 p.m.

Respectfully Submitted,

"For the Record" Court Reporters